



Penn State's Hershey Center for Applied Research is New Home for Better Bowls

Better Bowls focused on introducing great-tasting food products that use natural ingredients, healthier formulations and convenient packaging



MarketWatch: Dr. Malathy Nair spent the past six years at Hershey Foods developing healthier versions of snack products. Prior to Hershey's, Dr. Nair spent eight years working at General Mills on cereal and yogurt products and was the lead product developer for the team that launched the highly successful Yoplait Whips product line.

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